



The Graduate Outcomes survey UK

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What is Graduate Outcomes survey UK?



Premise

There is a longstanding requirement from Higher Education Providers (HEPs), the Government, and wider civil society, to understand the outcomes and destinations of students in Higher Education.

History

- 1994/95 First Destinations Supplement
- 2002/03 Destinations of Leavers from HE (DLHE)
- 2015-2017 DLHE review
- 2017/18 Graduate Outcomes
- 2024 Official Statistics accreditation
- Year 6 data to be published this summer
- Currently in Year 7 of the survey



All graduates from UK HE providers



15 months after
graduation

365 days a year
in four Cohorts

Cohort D – 75%
of all graduates

Online survey

Telephone survey
(UK and EU
respondents)

In Year 6 917,669
surveyed and
320,513
responded

Centralised survey



HESA/Jisc is entirely responsible for data collection



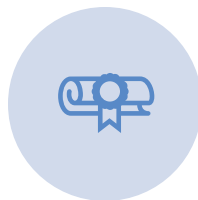
Team of 8 at Jisc (operations)



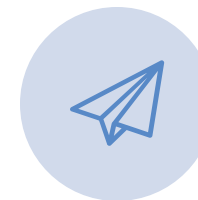
IFF – call centre



Oblong – coding company



Providers are not allowed to contact their graduates during the survey window...

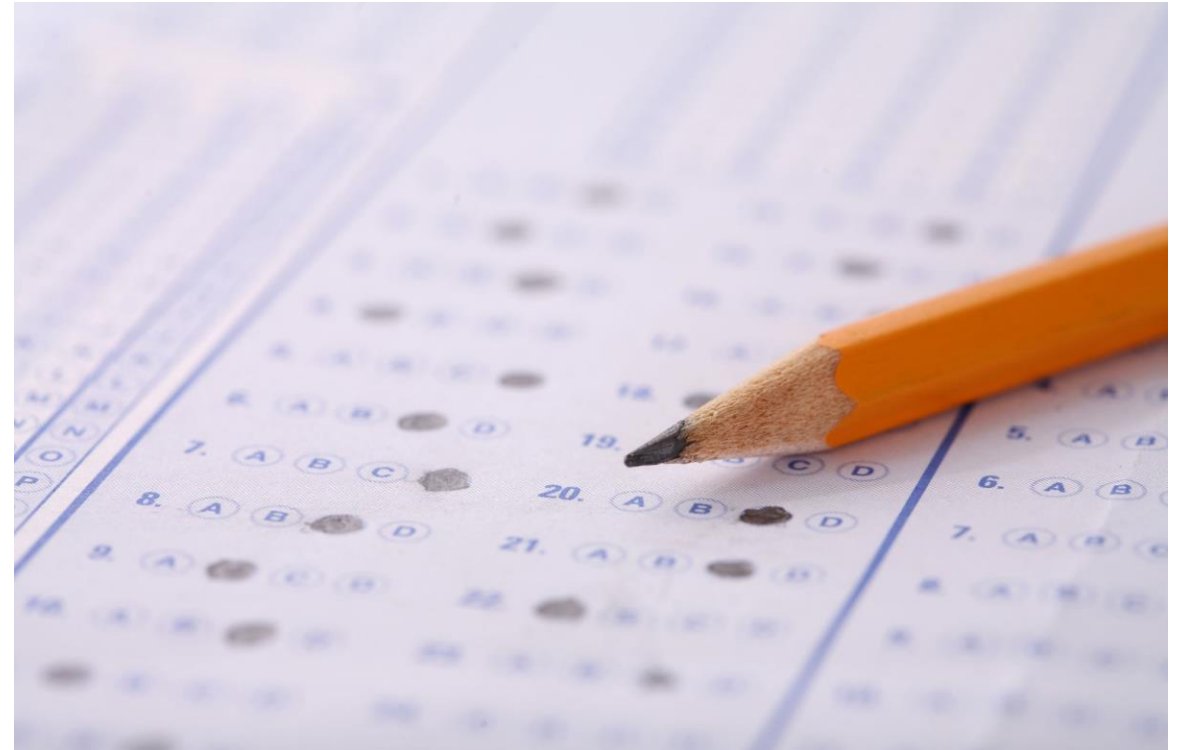


...but send warm up communication

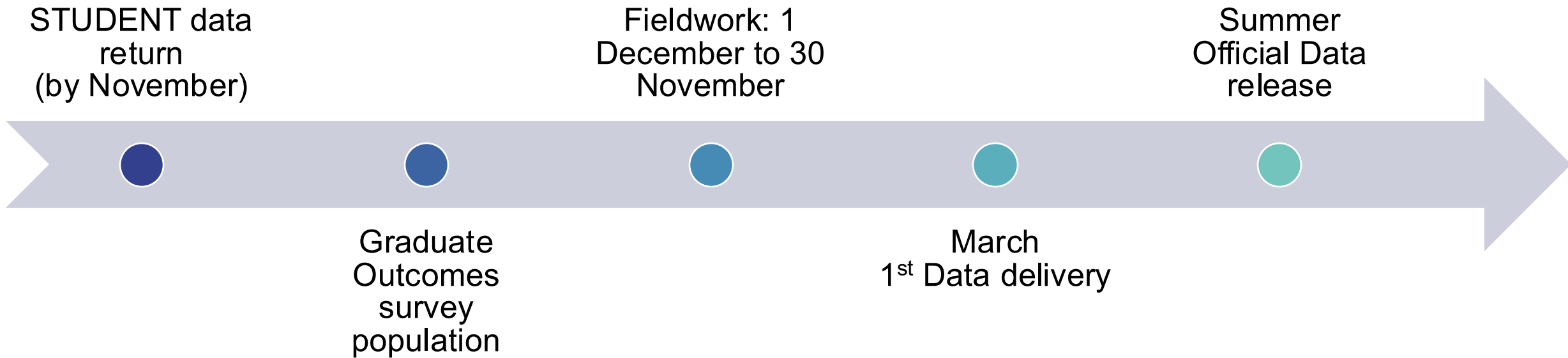
Questionnaire

- Main activity
- Employment (SOC)
- Further study
- Activity reflection
- Wellbeing
- Graduate choice (England only)
- Research graduates

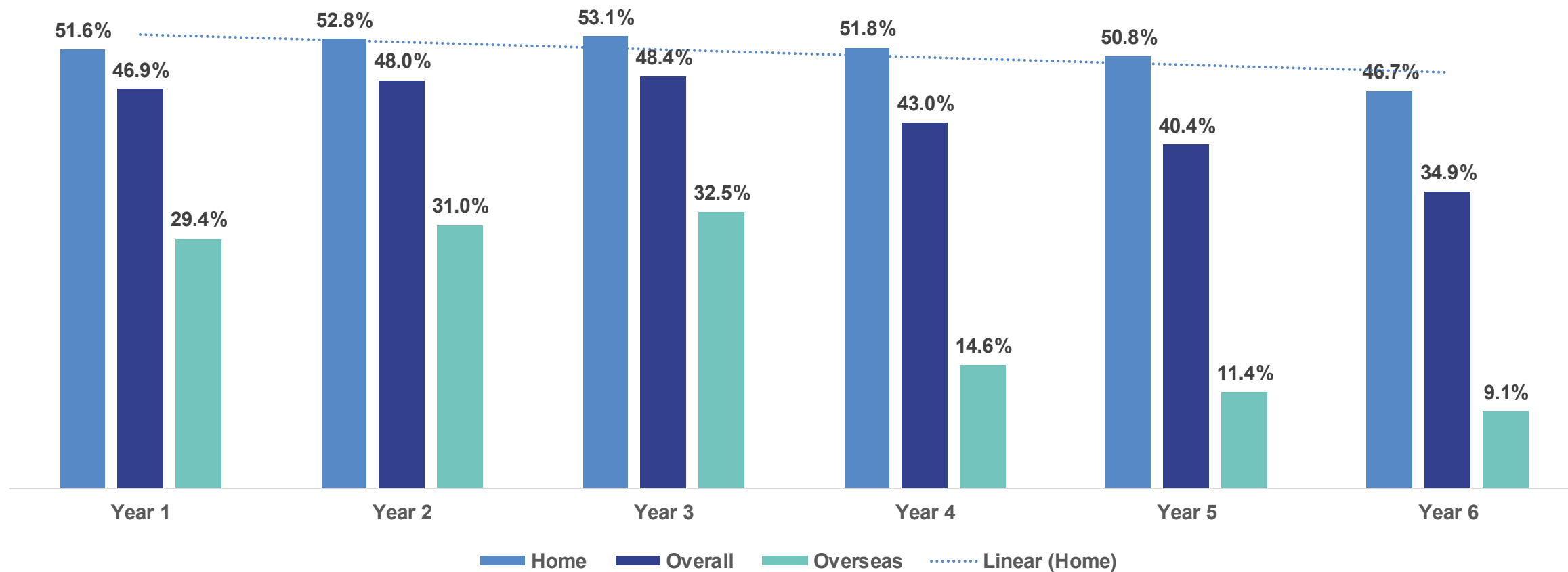
Takes 10 minutes



Major milestones



Response rate



How the data is used?



Data availability



Direct data delivery to providers and statutory customers (e.g. OfS, Medr, DfE)

HESA official data release:

- Summary statistics
- Open data

Jisc Analytics

- Heidi+
- Graduate Outcomes dashboard
- Tailored datasets

B3 progression measure

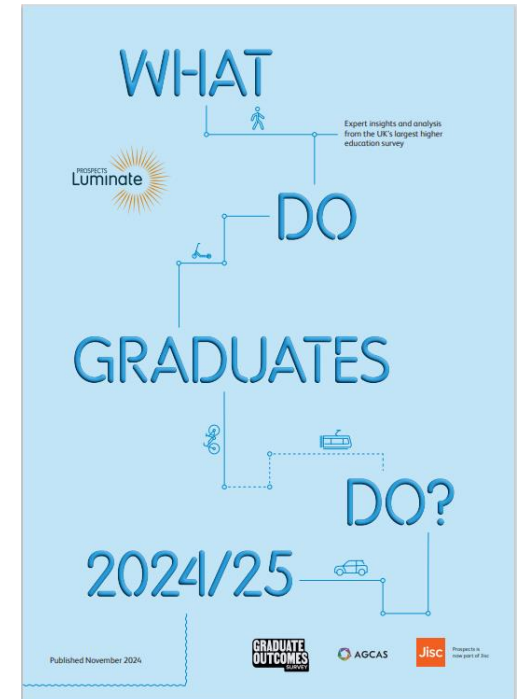
71% in graduate level
employment or study

Year 5, Home graduates, first degree



Who uses our data?

- Statutory customers
- Providers
- Current students (career prospects)
- Prospective students
- Sector bodies
- Employers
- Researchers
- Journalists





Challenges



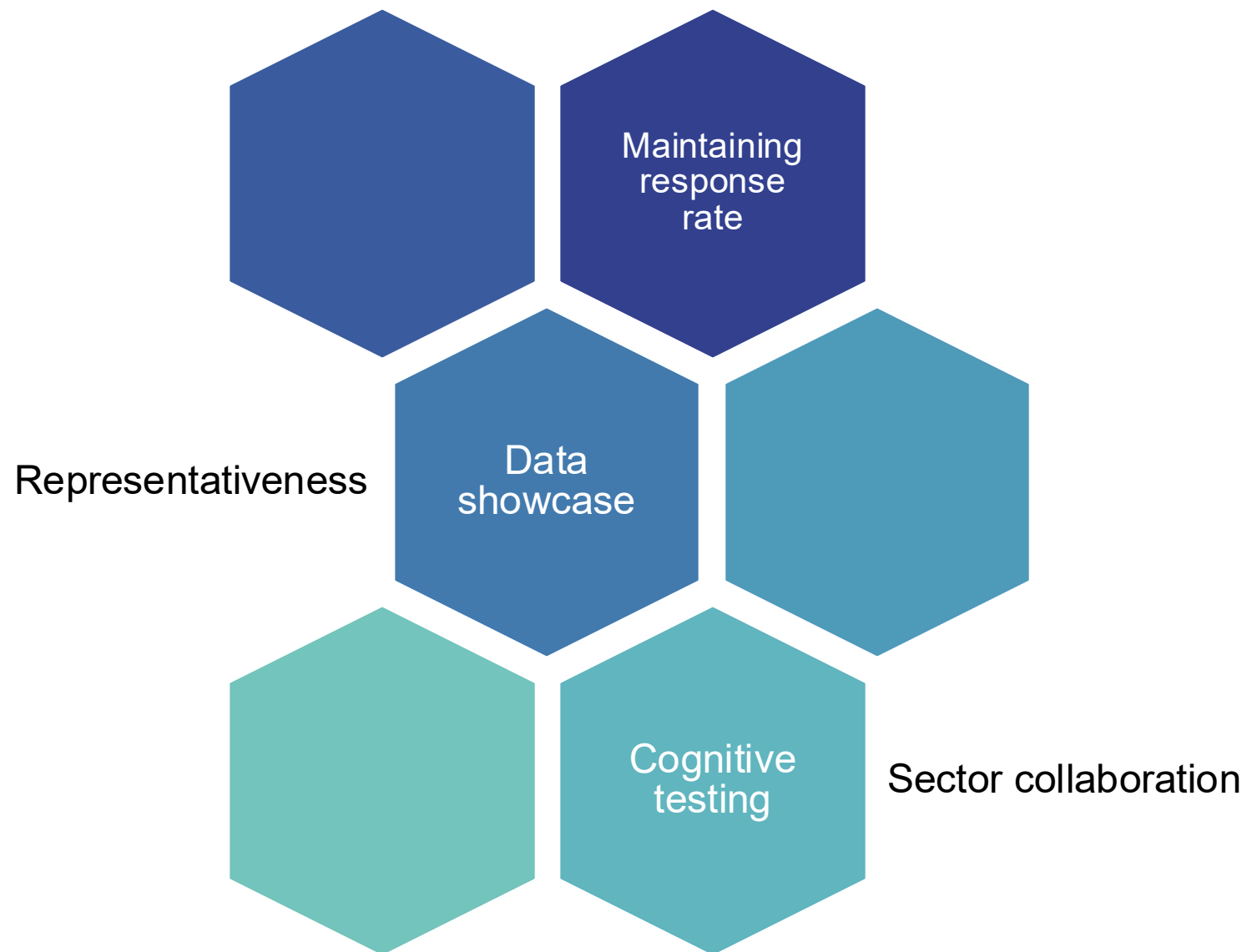
- Response rate
- International graduates
- Engagement
- Getting data out there





Priorities





Thank you!

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