Is there a relationship between staffing profile and students' ratings of their programme?

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The question is addressed at two levels:

- 1. The institution
- 2. The UK higher education sector

The data relate to post-92 universities that offer studio-based programmes in Art & Design

Hypothesis

There is a negative correlation between

- a) the percentage of part-time staff, and
- b) ratings on 10 NSS items particularly likely to be affected by part-time staffing

Cost centres and subject areas: an imperfect fit

Cost centre	Subject area			
Nursing & allied health professions	Nursing			
Biosciences	Biology and related Sciences			
IT, systems sciences & computer software engineering	Computer Science			
Business & management studies	Business			
Media studies	Media Studies			
English language & literature	English-based studies			
History	History and Archaeology			
Art & design	Art and Design			
Music, dance, drama & performing arts	Performing Arts			

Methodology

HESA data on staffing from 'cost centres' (academic year 2012-13)

- Cost centres do not match subject areas very closely
- Selected for 'best fit'
- 0% and 100% PT staff excluded

NSS results for selected broad subject areas, by institution, data from 2013

- 9 subject areas; 10 NSS items
- Number of institutions varies according to subject area
- Subject areas selected for breadth of coverage across institutional types
- Excluded data where NSS results for 2 years were combined due to low N

Correlations computed for NSS results per subject area and % part-time staff

• 90 individual correlations

Selected NSS items

- 3. Staff are enthusiastic about what they are teaching
- 7. Feedback on my work has been prompt
- 8. I have received detailed comments on my work
- **10.** I have received sufficient advice and support with my studies
- 11. I have been able to contact staff when I needed to
- 12. Good advice was available when I needed to make study choices
- 13. The timetable works efficiently as far as my activities are concerned
- 14. Any changes in the course or teaching have been communicated effectively
- 15. The course is well organised and is running smoothly
- 22. Overall, I am satisfied with the quality of the course

Results

		Comp Sci	Biology +	Nursing	Business	Hist&Arch	English	Media	PerfArts	Art&D
		ALL (92)	ALL (79)	ALL(62)	ALL (94)	ALL (67)	ALL (88)	ALL (69)	ALL (79)	ALL (72)
	Mean%PT	24.1	26.6	29.8	30.1	36.7	37.6	41.4	46.2	51.9
Staff enthusiastic	Q03	-0.19	0.10	0.13	0.19	0.13	0.03	-0.08	-0.24	-0.02
Prompt feedback	Q07	-0.09	0.14	0.14	0.09	0.21	-0.15	-0.08	-0.01	-0.14
Detailed comments	Q08	-0.07	0.35	0.13	0.34	0.30	0.19	0.02	-0.10	-0.06
Advice/support	Q10	-0.17	0.09	0.12	0.17	0.28	-0.05	-0.13	-0.12	-0.04
Contact staff	Q11	-0.13	-0.24	0.16	-0.11	0.05	-0.03	0.04	-0.12	-0.02
Study choices	Q12	-0.11	0.14	0.15	0.15	0.33	-0.00	0.06	-0.02	-0.12
Timetable efficient	Q13	-0.07	0.04	0.07	-0.11	0.04	-0.04	-0.04	-0.14	-0.16
Changes informed	Q14	-0.22	0.10	0.14	-0.13	0.07	-0.05	-0.22	-0.08	-0.12
Organisation&Mgt	Q15	-0.19	0.03	0.09	-0.12	0.12	0.06	-0.22	-0.17	-0.14
Overall satisfaction	Q22	-0.21	-0.11	0.02	0.01	0.16	-0.04	-0.18	-0.07	-0.05
	Bal +/-	-10	+6	+10	+2	+10	-4	-4	-10	-10

Hypothesis

There is a negative correlation between

a. the percentage of part-time staff

b. ratings on 10 NSS items particularly likely to be affected by part-time staffing

The hypothesis is:

- **Supported** in Computer Science, Art & Design, Performing Arts
- **<u>Partly supported</u>** in Biology etc, Business, English-based Studies and Media Studies
- **Not supported** in Nursing, History & Archaeology
- **<u>Partly supported</u>** across all the selected NSS items



Puzzling questions

'Bracketing out' data-points close to the trend-line:

Why does a generally low % of PT staff in Computer Science have roughly as strong an effect as the much larger % of PT staff in Art & Design and in Performing Arts?

Why do PT staff have a relatively strong positive effect in Nursing and in History & Archaeology?

The answers probably lie in academic cultures and practices

Statistics won't provide the answers: there's a need to inquire qualitatively