



Performance Indicators for Higher Education:

What are they and where are they going? – a UK perspective

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Topics

- What are the UK Performance Indicators?
- Where next?
- Associated research / developments

What are the Performance Indicators?

- Range of statistical indicators reported at institutional level
- Designed to measure the performance in a number areas of the HE sector
- Not league tables
- Published by HESA on behalf of the four UK funding councils
- Formal Official Statistics cover only provision registered at HEIs

Purpose / audience

- Provide reliable information on the nature and performance of the UK higher education sector
- Inform policy developments
- Contribute to greater public accountability by the higher education sector
- Allow comparison between individual institutions, where appropriate
- Enable institutions to benchmark their own performance

Governance of the indicators

- Steering group established in 1998
 - Chair – HEFCE’s Director of Regulation and Assurance
 - Including members from HESA, UUK, Guild HE, HEW, other funding bodies and others
 - Secretariat – HEFCE officers
- Technical group created in 2010
 - Chair – HESA’s Director of Information and Analysis

Four main areas for which performance is measured

- Widening participation
- Retention
- Employment of graduates
- Research

Widening participation

- Four indicators
 - Proportion from state schools
 - Proportion from NS-SEC 4-7
 - Proportion from Low Participation Neighbourhoods
 - Proportion in receipt of Disabled Student's Allowance
- Covers young, mature, full- and part- time, first degree and other undergraduate entrants (not all indicators)

Retention indicators

- Two methods of calculating
 - Proportion of entrants still in higher education in the following year (full-time entrants) or in two years (part-time)
 - If a full-time student is not in higher education in the year following entry, do they resume study the year after that?
 - Projected outcomes – recent study patterns of full-time first degree students used to project eventual student outcomes for a cohort of entrants

What do they look like?

Non-continuation

	Total full-time first degree young entrants	Number w ho continue or qualify at same HEI	Percent w ho continue or qualify at same HEI (%)	Adjusted sector continue or qualify (%)	Number w ho transfer to other UK HEI	Percent w ho transfer to other UK HEI (%)	Adjusted sector transfer to other UK HEI (%)	Number no longer in HE	Percent no longer in HE (%)	Benchmark (%)	Standard deviation (%)	+/-
Total UK	288590	264655	91.7		5645	2.0		18285	6.3			
Total England	240835	221025	91.8		4885	2.0		14925	6.2			
HEI 1	2100	1865	88.7	88.3	40	1.9	2.3	200	9.4	9.4	0.57	
HEI 2	1480	1350	91.5	92.1	65	4.5	2.2	60	4.1	5.7	0.57	
HEI 3	1320	1225	92.7	91.7	20	1.4	1.9	80	5.9	6.5	0.65	
HEI 4	1860	1795	96.5	95.4	20	1.1	1.6	45	2.4	3.0	0.46	
HEI 5	2365	2055	86.8	86.8	75	3.1	2.2	240	10.1	11.1	0.51	
HEI 6	35	35	91.7	90.9	0	2.8	1.9	0	5.6	7.2	3.45	
HEI 7	2980	2695	90.4	89.0	80	2.6	2.3	210	7.0	8.7	0.45	
HEI 8	4350	4160	95.7	95.3	55	1.3	1.5	130	3.0	3.2	0.31	
HEI 9	430	375	87.1	88.0	10	2.6	1.8	45	10.3	10.1	1.29	
HEI 10	420	385	91.6	91.6	5	1.0	1.4	30	7.4	7.0	1.19	
HEI 11	650	540	83.3	87.1	10	1.9	2.7	95	14.8	10.3	1.15	-
HEI 12	540	500	93.1	89.8	10	1.7	1.8	30	5.2	8.4	0.98	+

Source: http://www.hesa.ac.uk/dox/performanceIndicators/1112_S49X/t3a_1112.xls

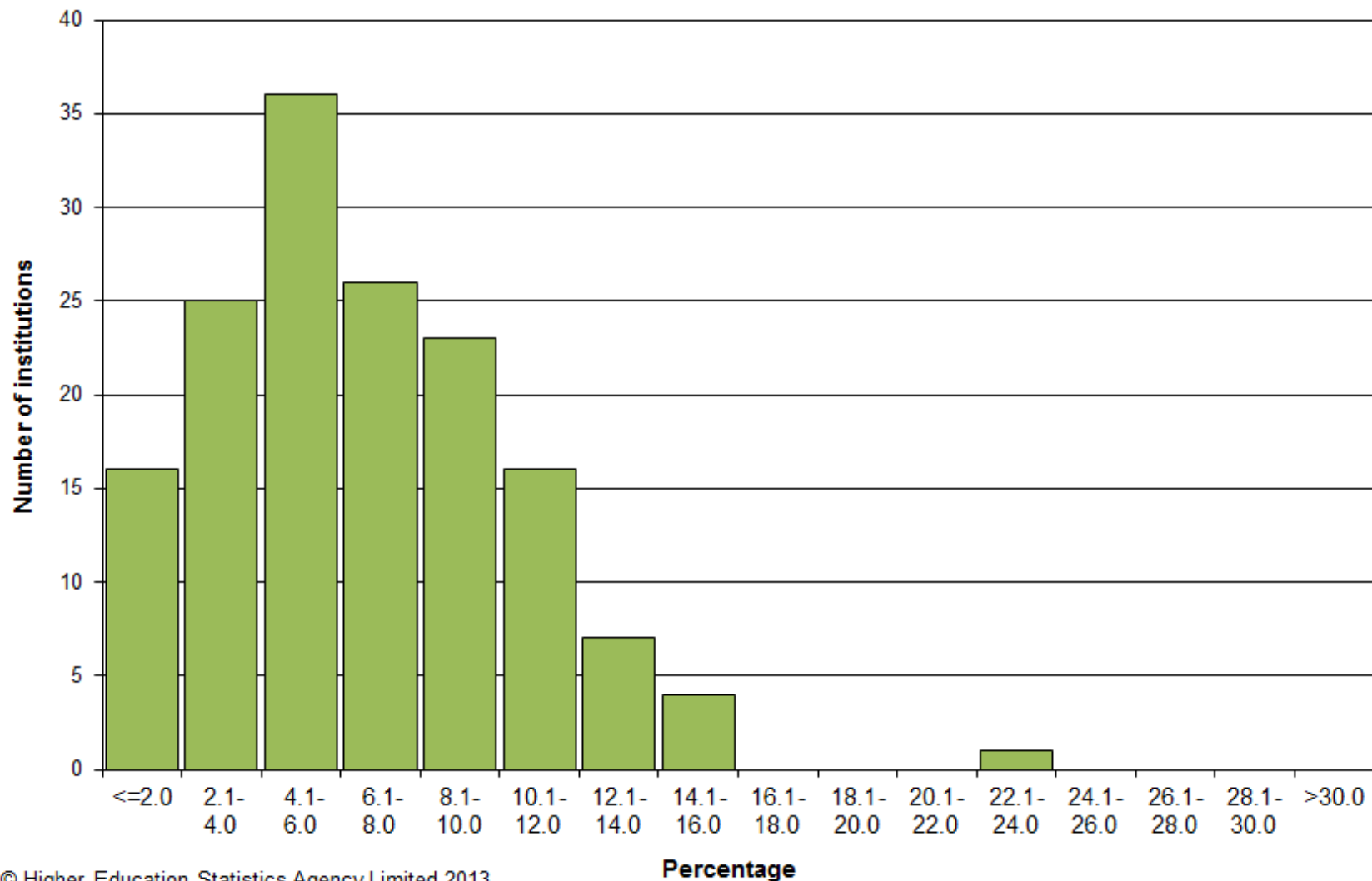


Benchmarks

- Each HEI has a benchmark associated with each PI
- Benchmarks take account of differences in students characteristics between HEIs and the rest of the sector in terms of:
 - Subject of study
 - Qualification on entry
 - Age on entry
- Benchmarks are a calculated weighted average, and are not targets
- Practically and statistical significant differences marked with either '+' or '-'

Summaries provided

Chart 16 - Percentage of young full-time first degree entrants not continuing in HE after their first year 2010/11



On-going review of the indicators

- Fundamental review carried out in 2013
- Values the indicators as a way to measure HE
- Identified the following issues:
 - Current set of indicators require some refinement
 - Scope to introduce a small number of additional indicators to take account the wider role of HE
 - Desire to broaden the populations and institutions covered

Steering group recommendations (1)

- Indicators and benchmarks should be retained
- Continue to have UK-wide coverage
- Focus on UK-wide sector level priorities
- Examine feasibility of broadening into 5 new areas
- Further dialogue with sector if new or modified UKPIs introduced

Steering group recommendations (2)

- Institution-level operational indicators that move beyond UK-wide sector priorities should be developed elsewhere
- Students should not be considered a direct audience
- Detail reviews required of current indicators regarding populations covered and sources of data
- Set of guiding principles should be established

Guiding principles – Coverage and Scope

- Reflect totality of HE provision
- Reflecting core mission of a significant proportion of institutions
- Allow for comparison with other institutions in UK
- Public domain information that is not easily available elsewhere

Guiding principles – Quality of data

- Produced by a credible and independent organisation
- Evidence-based and statistically robust
- Longevity and continuity, enabling time-series and longitudinal analysis
- Produced in a regular and timely fashion

Guiding principles – Dissemination

- Free and available to all
- HEIs should have an opportunity to correct errors of fact
- Published with appropriate guidance and contextualisation to facilitate accurate interpretation

Guiding principles – Benchmarking and enhancement

- Should be directorial and attributional measures
- Institutions should take note of their indicators and benchmarks
- Should not be presented in a way as to imply institutional ranking
- Benchmarks should take into account context and differing institutional characteristics

Guiding principles – Burden and influence

- Where possible, existing data sources should be used to develop new and/or improve existing indicators
- Should not knowingly create perverse incentives
- Should comply with all relevant legislation and evolving good practice

Review of specific indicators

- Beginning with Widening Participation indicators
- Initial technical group assessment taken place
- Historical issues being examined:
 - Data quality of the NS-SEC classification
 - Type of disadvantage POLAR measures and it's applicability to the whole of the UK
 - Population covered
- Engagement with expert groups and sector planned for late 2014

Research indicators

- New research indicators need to be developed
- UKPISG to set up group/roundtable including RCUK, academic research experts, and institutional representation
- 2014 last year of research indicators in current form
- 2015 “One of the more convenient years for a gap” given REF and other measures available

HEFCE development of other indicators

- HEFCE developing and publishing additional indicators
- English rather than UK-wide, therefore not official UK Performance Indicators
- Retention indicator(s) for postgraduate students
- Extensions to EU and non-EU populations
- Higher Education in Further Education:
 - Widening participation
 - Retention
 - Employment

HE in further education colleges: POLAR₃ comparisons

HE students		Young full-time entrants (%)		
		First degree	Other undergraduate	All undergraduate
Registered at HEIs	Indicator	10.0	15.5	10.4
	<i>Sector-adjusted average</i>	<i>10.1</i>	<i>16.7</i>	<i>10.6</i>
Registered at FECs	Indicator	19.7	22.7	21.7
	<i>Sector-adjusted average</i>	<i>14.5</i>	<i>19.0</i>	<i>16.0</i>
Taught at HEIs	Indicator	9.9	15.1	10.2
	<i>Sector-adjusted average</i>	<i>10.0</i>	<i>16.4</i>	<i>10.4</i>
Taught at FECs	Indicator	16.6	19.3	18.4
	<i>Sector-adjusted average</i>	<i>13.7</i>	<i>18.1</i>	<i>15.2</i>

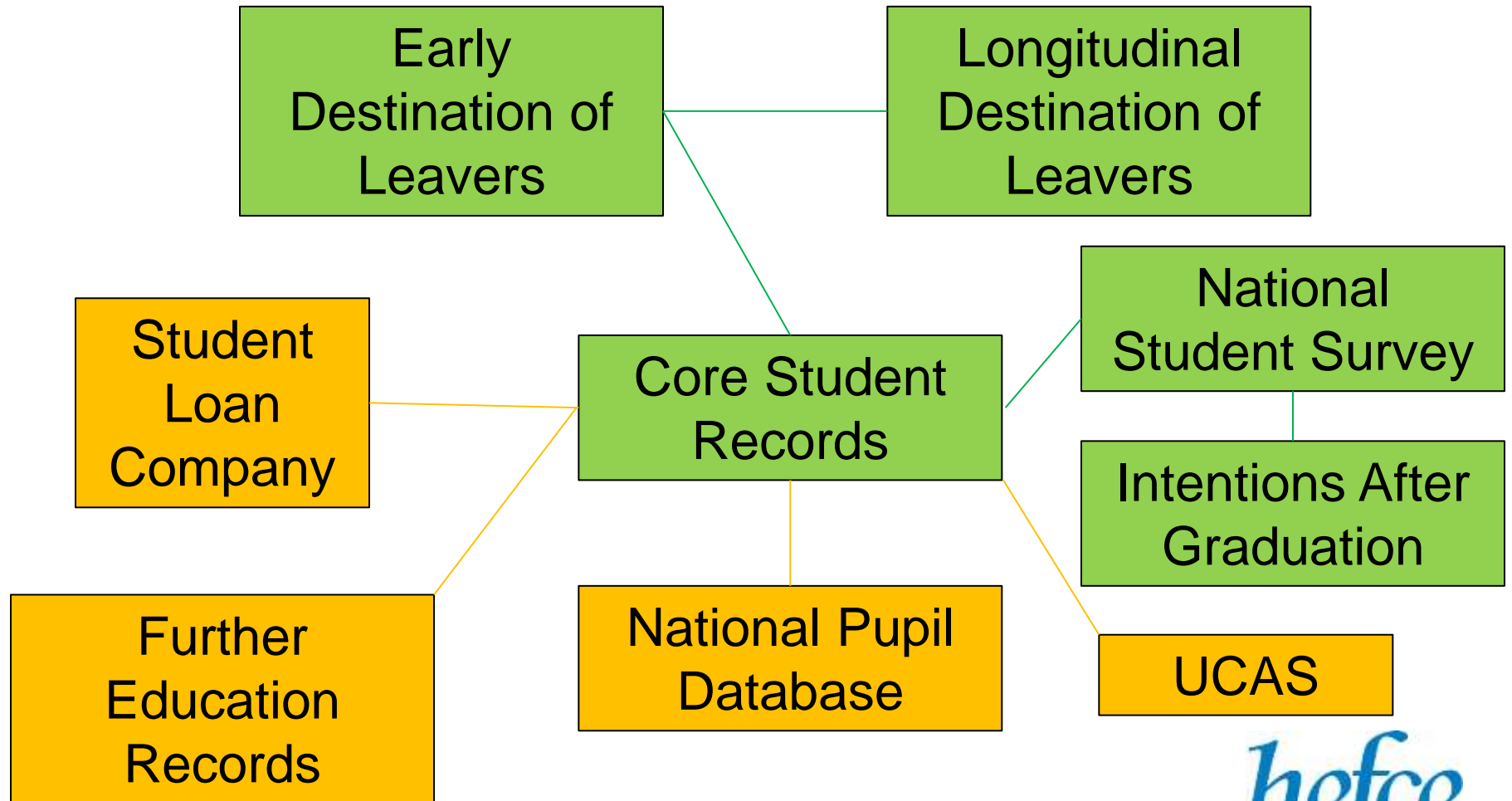
Source: HEFCE 2013/18 Higher education indicators for further education colleges



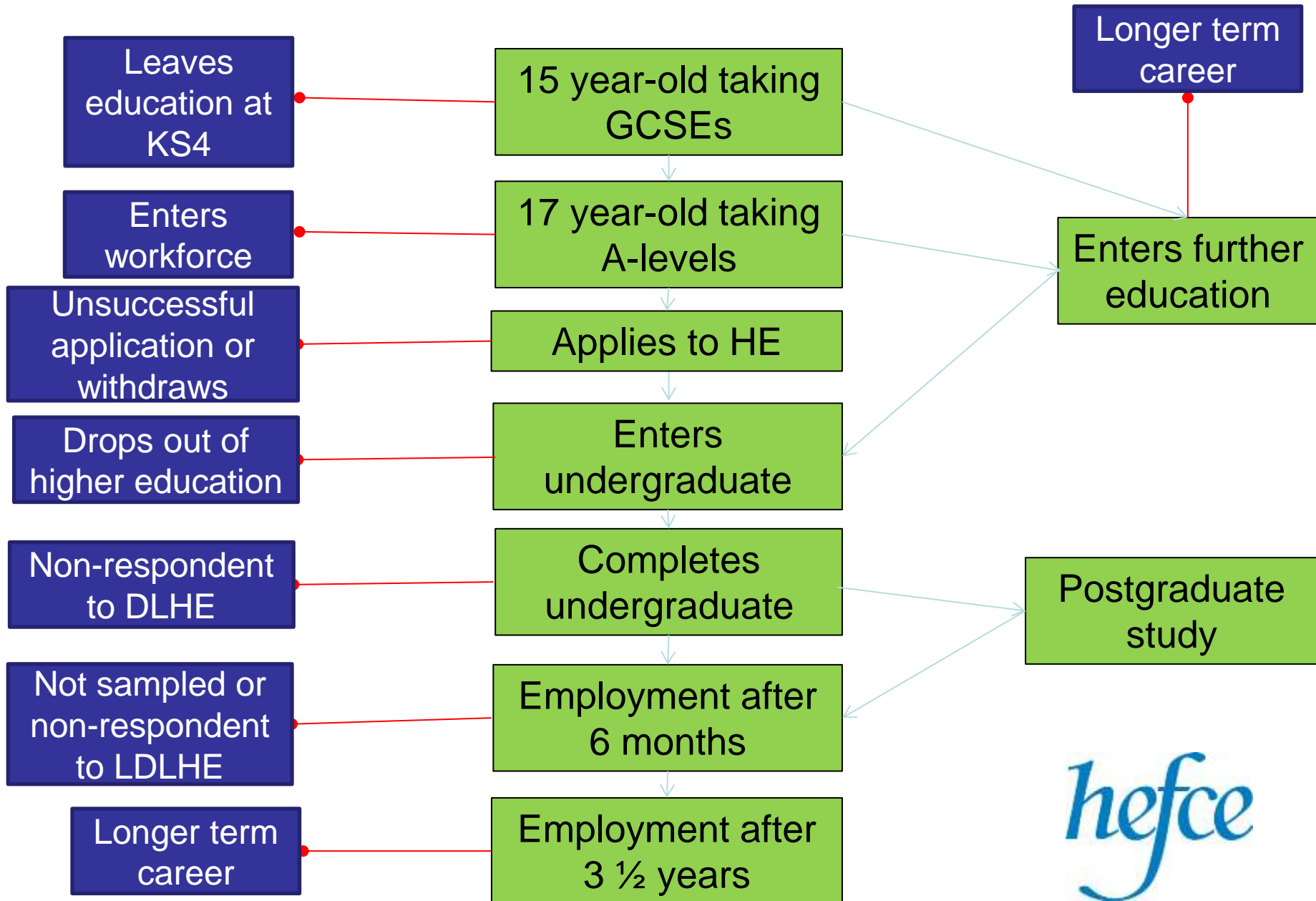
Example of wider HEFCE research

- Potential future applicability to sector wide agenda
- And/or avenues for institutional level research
- Data principally from institutional data returns
- Examples:
 - HE participation and geography
 - Understanding outcomes/destinations
 - National Student Survey review

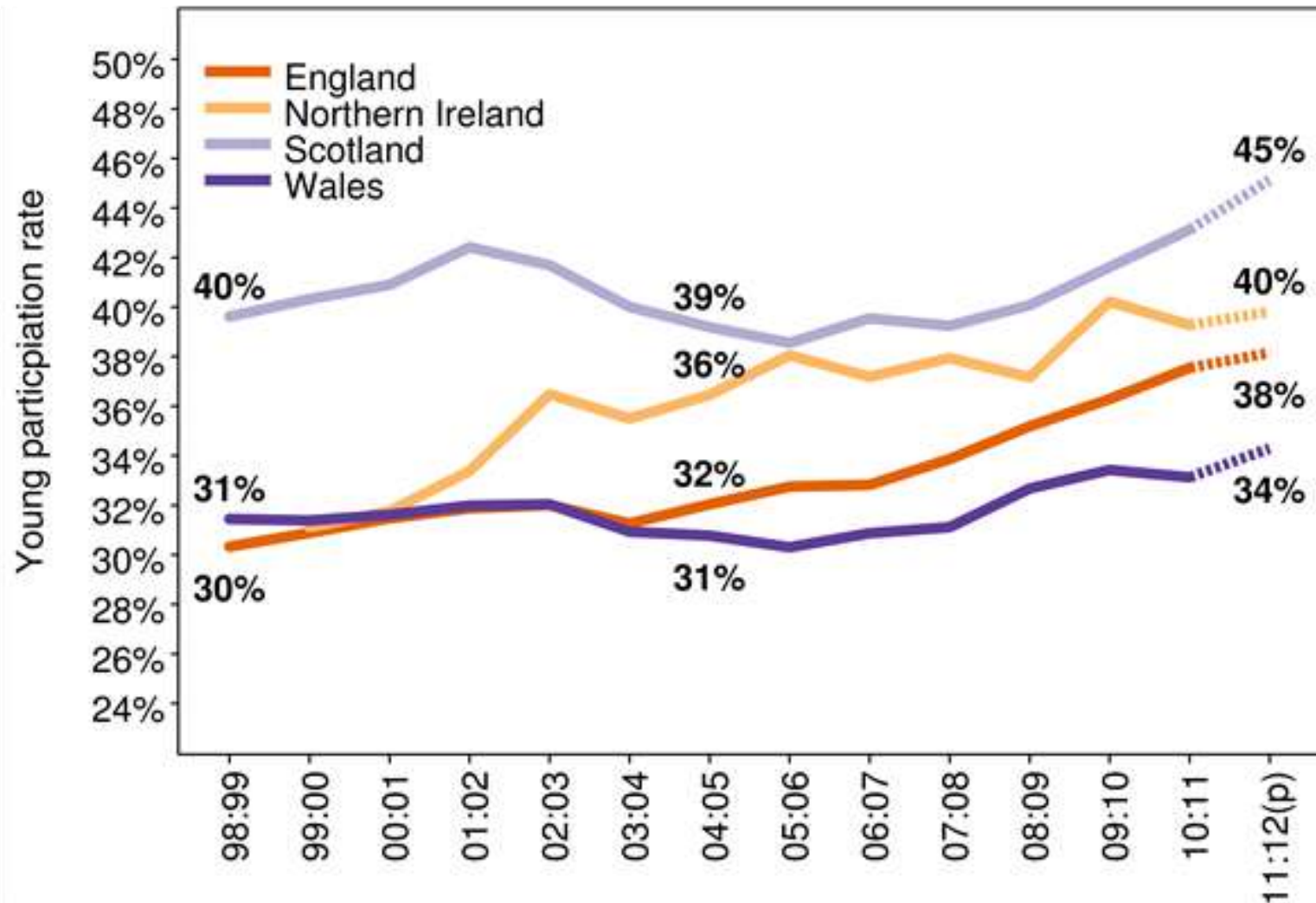
Individualised data linking



Education: A trackable journey



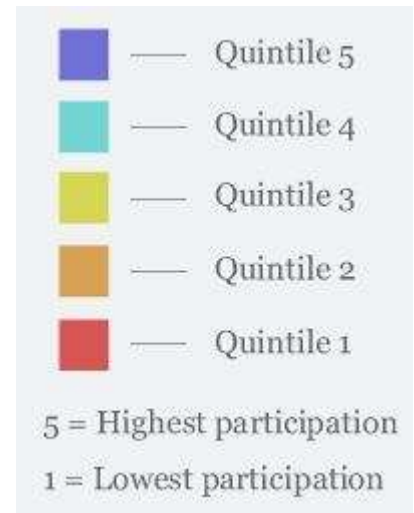
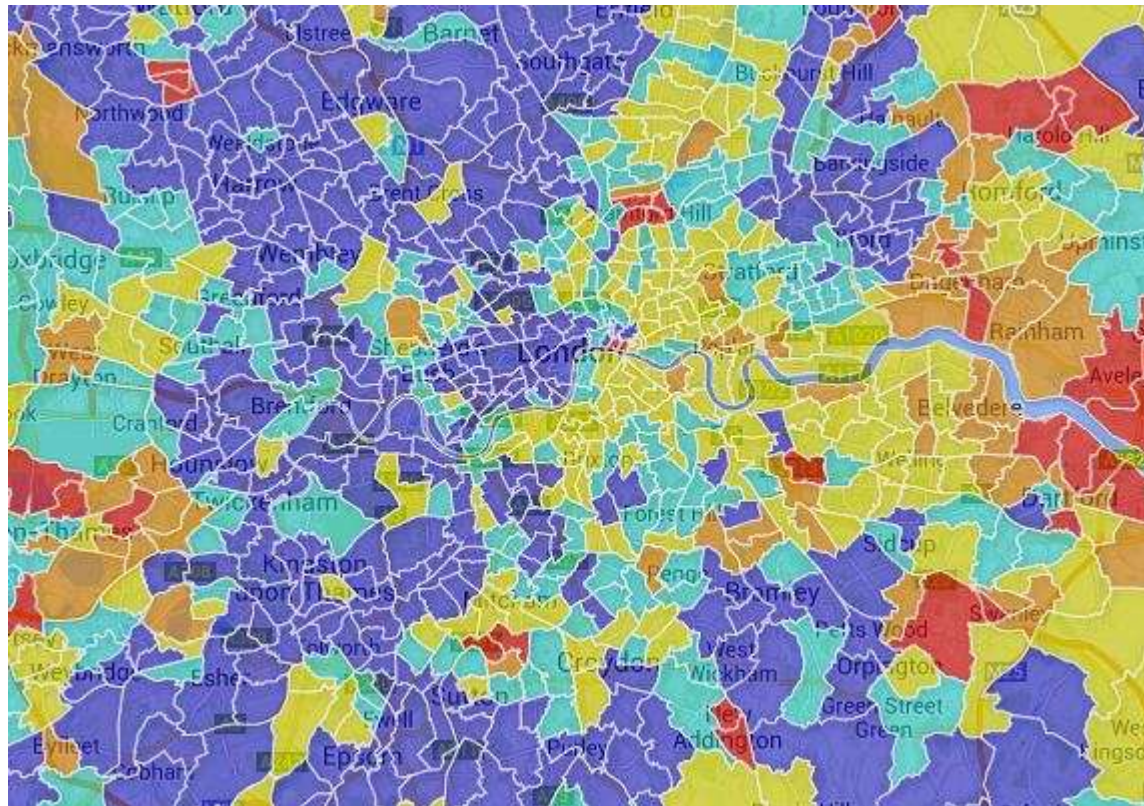
Trends in young participation: UK



Source: HEFCE 2013/28 Trends in young participation in higher education

POLAR: map extract

Young participation in London



Developing participation measures

- POLAR “raw rates” of participation
- Further understanding of geographical variations
- Participation after individual’s GCSE attainment taken into account
- Low absolute participation areas with high relative participation after GCSEs accounted for
- Mapping published October 2014

Understanding outcomes

- Examining degree outcomes for different equality groups
- Different types of destinations
- How employment develops
- Relationships with progression to PG study

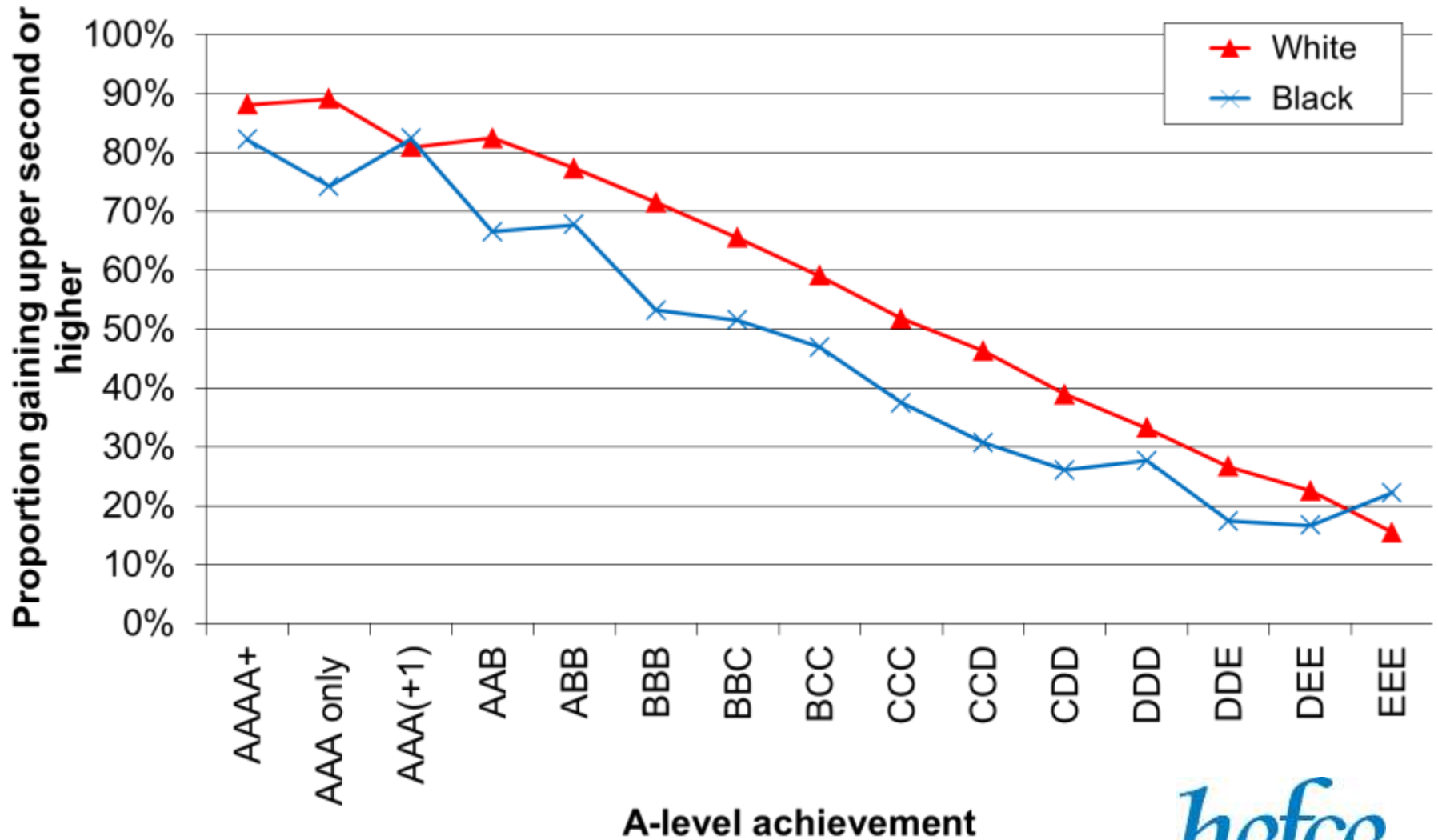
Examining degree outcomes

- All young A-level entrants to degree courses in 2007-08
- Over 130,000 entrants tracked – 80% of young entrants
- Entire cohort approach so eliminated sample biases
- Findings applicable to all HEIs
- Robust statistical methodologies used allowing for a range of factors to be accounted for

Context

- Degree outcomes have risen for degree entrants between 2004 and 2007
- Students with better A-levels do better in higher education
- Independent school entrants enter HE with higher A-level achievement
- Students who are top of their class perform much better in their degree studies than those who aren't top of their class but have the same A-level profile

Different ethnicities - different outcomes



M/F differences in outcomes: First degree entrants

	Women	Men
Starting cohort	123,450	102,315
Degree-qualified	84.9%	79.2%
First or upper second	57.0%	48.9%
Degree & employed or studying	75.4%	66.6%
Degree & graduate job or study	49.0%	46.4%

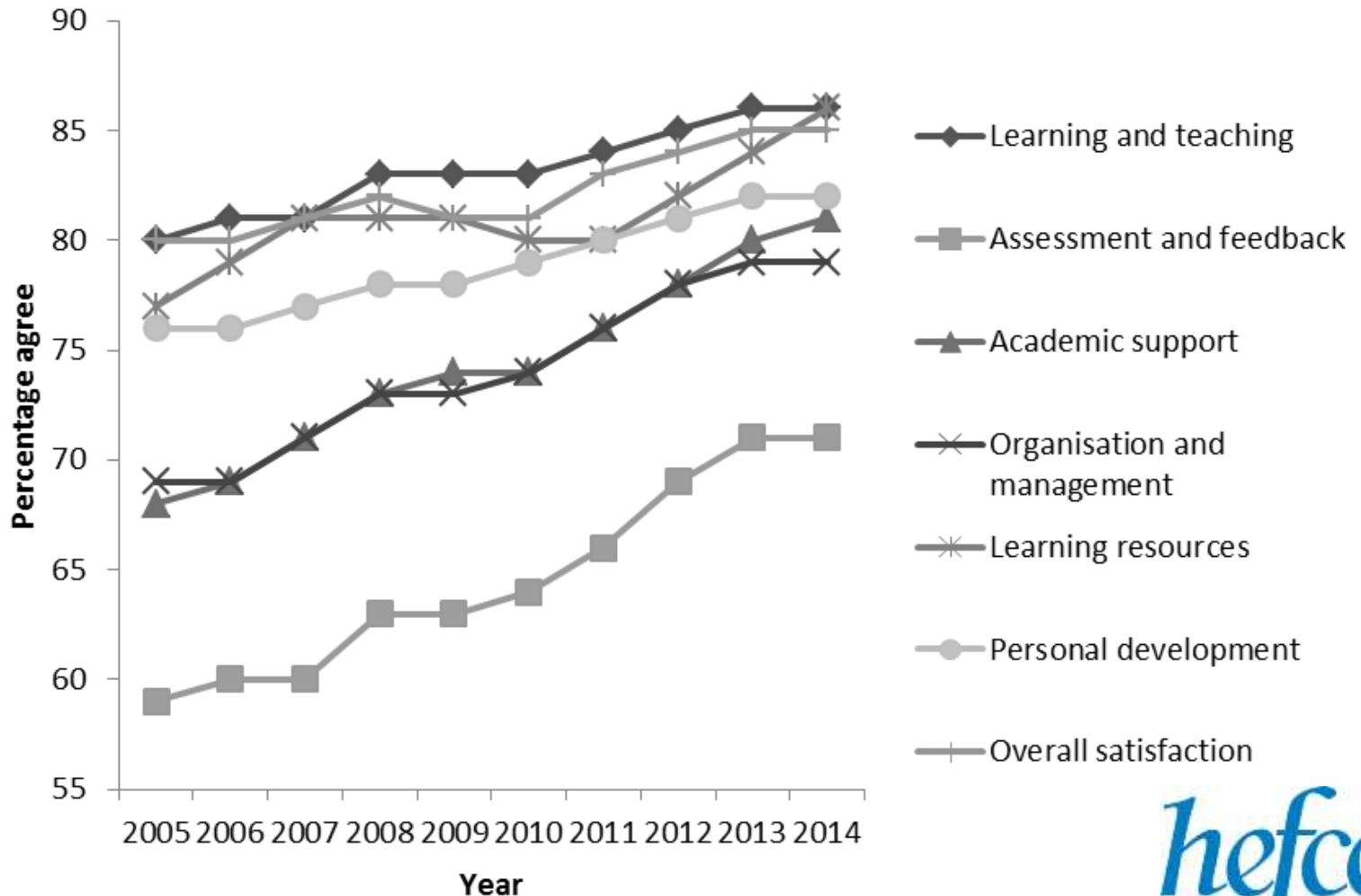


Progression from degree to PG: One year transitions

Institutional grouping	Total qualifying	One-year transition rates			
		PG research	Taught masters	Other PG	Total PG
Specialist	12,650	0.2%	4.9%	2.7%	7.7%
HEIs with high average tariff scores	85,380	3.2%	9.6%	3.7%	16.5%
HEIs with medium average tariff scores	72,070	0.5%	6.1%	3.5%	10.1%
HEIs with low average tariff scores	58,210	0.3%	5.2%	2.9%	8.4%
Total	228,390	1.4%	7.1%	3.4%	11.9%



National Student Survey review: Trends in satisfaction for FT respondents



Source: HEFCE 2014/13 NSS results and trends analysis 2005-2013



Modelling approach used: Characteristics accounted for

- Age
- Ethnicity
- Disability status
- Domicile
- Gender
- Subject (JACS level 2)
- Qualifications on entry
- Level of study
- Mode of study
- Method of response
- Days taken to respond after survey release
- POLAR3
- Franchised
- State/Independent school
- Institution

Unexplained differences in satisfaction

- Black or Black British Caribbean – -4.2%
- Black or Black British African – 1.8%
- Declared disabled – -2.5%
- Veterinary sciences – 11.1%
- Other creative arts – -4.0%
- Non-EU domiciled – 3.2%
- Other EU domiciled – 1.7%
- Males – -0.2%





How to find out more

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