

**7<sup>th</sup> Annual UK and Ireland Higher Education Institutional  
Research Conference**

**HEIR2014: FROM RESEARCH TO ACTION**

**8<sup>th</sup> – 9<sup>th</sup> September 2014, Oxford Brookes University, Oxford**

**CONFERENCE PROGRAMME**



**Sponsored by:**



## Monday 8<sup>th</sup> September 2014

<b>8.15 am - Arrival &amp; Registration – Tea/Coffee available from 8.30am</b>				
<b>9.30 -9.45 - Conference Opening Address by Professor Janet Beer, Vice Chancellor of Oxford Brookes University (John Henry Brookes Lecture Theatre)</b>				
<b>9.45 -10.00 am - Welcome by HEIR Network (John Henry Brookes Lecture Theatre)</b>				
<b>10.00 – 11.00 am - Key Note Presentation 1 (John Henry Brookes Lecture Theatre) Alan Smeaton - Insight Centre for Data Analytics, Dublin City University How much can we mine from a mouseclick ? Learning Analytics on VLE Access Data</b>				
<b>11.00 – 11.30 am – Refreshments (served outside JHBB 202/ break-out rooms)</b>				
<b>11.30 – 11.55 - Break-out session 1</b>				
<p style="text-align: center;"><b>Marion West</b> (JHBB202) “There’s too many students who think I’ll read and then I’ll write”: Supervising Undergraduate dissertations in the Humanities and Social Sciences</p>	<p style="text-align: center;"><b>Hendrick van der Sluis</b> (JHBB204) Tag to track? Analytics to measure the impact of educational policies</p>	<p style="text-align: center;"><b>Rachel Bowden</b> (JHBB205) Evaluating the HEA’s What works? programme: building engagement and belonging for student success at the University of Brighton</p>	<p style="text-align: center;"><b>Marie Stowell</b> (JHBB207) Introducing a University Student Satisfaction and Engagement Survey, lessons from year 1</p>	<p style="text-align: center;"><b>11.30 – 12.30</b> (JHBB 203)  <b>Karen Webber</b> Institutional Research, Planning and Quality Assurance in the world around us</p>
<b>12.05 – 12.30 - Break-out session 2</b>				
<p style="text-align: center;"><b>Kayleigh Blackstock</b> (JHBB202) Using blogs as a reflective tool for learners to engage in academic employability modules and enhance the student experience</p>	<p style="text-align: center;"><b>Vesna Dodiković-Jurković</b> (JHBB204) Quality Enhancement at public universities in Croatia</p>	<p style="text-align: center;"><b>James Williams</b> (JHBB205) Modular evaluation: Challenging the status quo?</p>	<p style="text-align: center;"><b>Lidiia Kamaldinova</b> (JHBB207) Entrants Survey Data Usage to Improve the Admissions Campaign</p>	

<b>12.30 – 13.45 – Lunch (The Terrace)</b>				
<b>13.45 – 14.45 - Key Note Presentation 2 (John Henry Brookes Lecture Theatre)</b> <b>Tansy Jessop, Yaz El-Hakim – University of Winchester</b> <b>Dispelling myths, finding truths, and challenging traditions: Evidence about assessment from TESTA five years on</b>				
<b>14.45 – 15.10 Break-out session 3</b>				
	<b>Mantz Yorke</b> (JHBB202) Is there a relationship between staffing profile and students' ratings of their programme?	<b>Karen Webber</b> (JHBB203) Student loan default in the US: What contribution do institutional characteristics play?	<b>Elena Zaitseva, Martyn Stewart</b> (JHBB204) Back to the 'Basics', What module level evaluation can tell us about course, institution and HE policies at national level	<b>14.45 – 15.45</b> (JHBB 205)  <b>Aisling McKenna et al</b> Implementing the ISSE – Perspectives of Institutional Researchers involved in the Design, Fieldwork and Analysis of the Irish Student Survey of Engagement
<b>15.20 -15.45 Break-out session 4</b>				
<b>David Koehler</b> (JHB201) A discussion of the efficacy of student led seminars for encouraging critical thinking and confidence in dealing with difficult text	<b>Deon Tustin</b> (JHBB202) Telecommuting academics within an open distance education environment of South Africa: More content productive and healthier?	<b>Mohammad Mayouf et al</b> (JHBB203) Establishing a postgraduate research community: a response to postgraduate research consultation	<b>Nicholas Freestone</b> (JHBB204) Institutional Collaboration in the context of Physiology teaching in the UK	
<b>15.45 – 16.00 - Refreshments</b>				
<b>16.00 – 16.25 Break-out session 5</b>				
<b>Nicola Poole, Sophie Leslie</b> (JHBB202) Development of a QE process; the use of surveys as a stepping stone to action and intervention	<b>Cynthia Sam, Nicholas Freestone</b> (JHBB203) Research Collaboration In pre (old) and post 1992(new) Universities	<b>Gary Pavlechko et al</b> (JHBB204) Enhancing student learning through the Interactive Learning Space Initiative	<b>Katie Hartless Rose, Abigail Hirshman</b> (JHBB 205) Improving Student Satisfaction: Coventry University's experience of adopting a whole-institution strategic enhancement approach	<b>Marie Stowell et al</b> (JHBB207) Managing and Regulating reassessment for student success, the possibilities and limitations for evidence based policy
<b>19.00 - Conference Dinner, The Macdonald Randolph Hotel, Oxford</b>				

## Tuesday 9<sup>th</sup> September 2014

<b>8.15 am - Arrival &amp; Registration – Tea/Coffee available from 8.30 am</b>				
<b>09.30 – 10.30 am - Key Note Presentation 3</b> (John Henry Brookes Lecture Theatre)  <b>Mark Gittoes – Higher Education Funding Council for England</b> <b>Performance Indicators for Higher Education: What are they and where are they going ?- a UK perspective</b>				
<b>10.30 – 11.00 am - Refreshments</b>				
<b>11.00 – 11.25 am Break-out Sessions 6 &amp; 7</b>				
<b>Rachel Forsyth</b> (JHBB202) Reviewing the Rules: Institutional procedural change based on an analysis of student feedback	<b>Neil Currant</b> (JHBB203) Belonging: Addressing concerns of black students in their academic experiences in a predominantly white University; Lessons from qualitative institutional research	<b>Julie Brown, Anna Jones</b> (JHBB204) Joining the dots: making connections between institutional research, HE research policy and practice	<b>11.00-12.00</b> (JHBB 205)  <b>Keith Fortowsky</b> Governance - the Connector between managerial data and action	<b>11.00 – 12.00</b> (JHBB207)  <b>Paul Waller, Calli Mistry, Karen Whiting</b> Using ‘Continuous assessment’ to improve Student Engagement
<b>11.35 – 12.00</b>				
<b>Ian Scott</b> (JHBB202) A case of the wrong KPIs	<b>Yuraisha Chetty</b> (JHBB203) A baseline study of Open Educational Resources at an open distance learning University	<b>Maree Pather</b> (JHBB204) Convergence of Management Planning Endeavours in Higher Education Institutes		

<b>Break-out session 8 12.05 – 12.30</b>				
<b>Stefan Buettner</b> (JHBB202) Integrating Institutional Research into University Curricula and Increasing institutional effectiveness	<b>Kevin O’Fee</b> (JHBB203) National Norms: Utilizing the Comparative Financial Data of Universities and Colleges in Canada Decision Making	<b>Erjon Curraj et al</b> (JHBB204) New Dynamics in the interrelations between research and policy in Albania in the context of Triple Helix	<b>Dion Van Zyl</b> (JHBB205) Investigating the relationship between ICT sophistication and student success in an ODL environment	<b>Hanlie Liebenberg, Dion Van Zyl</b> (JHBB207) Does student Attitude determine ICT Altitude in Higher Education
<b>12.30 – 13.30 - Lunch (The Terrace)</b>				
<b>13.30 – 14.30 - Key Note Presentation 4</b> (John Henry Brookes Lecture Theatre) <b>Alex Buckley – Higher Education Academy</b> <b>Voice or data? Surveying student engagement in the HE sector</b>				
<b>Break-out sessions 9 &amp; 10</b>				
<b>14.35 – 15.00 (JHBB 202)</b>				<b>14.35 – 15.35</b>  <b>Rita Castro</b> (JHBB207) Empirical Analyses of stakeholder’s Importance and influence on HEIs internationalisation
<b>Stefan Buettner</b> (JHBB202) Enhancing institutional effectiveness & student experience through the use of university operational data	<b>Natasha Jankowski</b> (JHBB203) Decisions about student learning: To what do we turn?	<b>Sarah Edwards</b> (JHBB204) Enhancing teaching and learning through distributed leadership – from doctoral research in education to practical application	<b>Mark O’Hara, Lynn Fulford</b> (JHBB205) The menu is not the meal: unpacking qualitative data from the NSS	
<b>15.10 – 15.35 (JHBB 202)</b>				
	<b>Keith Fortowsky et al</b> (JHBB203)  Tableau for IR – bring your questions	<b>Hugh Lafferty, Keith Burley</b> (JHBB205)  What is wrong with Certainty Based Marking?		
<b>15.35 – 15.50 - Refreshments</b>				
<b>15.50 – 16.30 - Plenary and Conference close</b>				