







# Evidence for institutional policy and practice: why, what, how?

### HEIR Network Seminar (with the Scottish Forum on Lifelong Learning)

## Tuesday 23rd November 2010 Glasgow Caledonian University, Scotland UK

#### **Background**

The HEIR Network (the UK and Ireland Institutional Research Network) and Scottish Forum on Lifelong Learning (organised by the Centre for Research in Lifelong Learning) are pleased to offer a one-day event focusing on using 'Evidence for institutional policy and practice: why, what, how?'

The UK and Ireland Institutional Research Network (HEIR) is a network of institutional research enthusiasts and practitioners working in the UK and Irish higher education sectors. The HEIR network's understanding of institutional research is as follows:

The use of research and enquiry to provide evidence to inform policy, practice and management at all levels within higher education. This includes management information to inform policy and strategy, evaluation and pedagogic research to inform learning and teaching, and using data gathered for different purposes to better understand and manage activities within institutions, including the student experience.

The HEIR network believes that IR is likely to play an increasingly important role in both enhancing learning and teaching practice, as well as providing timely and relevant evidence to aid management decision making at all levels within HEIS.

CRLL is a joint initiative between Glasgow Caledonian University and the University of Stirling. The Scottish Forum on Lifelong Learning is a core part of the work of CRLL and is designed to provide a context in which members of the research, policy and provider communities involved with lifelong learning can meet together to explore key issues with the aim of facilitating debate and discussion.

#### <u>Aim</u>

The event will be an opportunity for higher education practitioners to come together to find out more about notions of evidence and in particular, how this has been/can be used to influence and support institutional policy- and decision-making. The day will be interactive and participatory with opportunities for participants to exchange ideas and share their own experiences.

#### Who should attend this event

It will be of particular interest and relevance to higher education practitioners in Institutional Research, Strategic Planning, Policy, Quality and Academic Development.

#### **Programme**

| Time  | Session   |
|-------|---|
| 09:30 | Registration and Coffee   |
| 10:00 | Welcome and Introductions – Professor David Smith, Co-Director, Centre for Research in Lifelong Learning, Glasgow Caledonian University   |
| 10:10 | Keynote presentation 1 – Professor Alan Davidson, Dean for the Enhancement of Learning, Teaching and Assessment, Robert Gordon University   |
| 10:40 | Q&A and Discussion  |
| 11:00 | Workshop 1 – Kate Wicklow & Victoria Passant, NUS "Student Engagement: how the student voice feeds into policy" Tea/Coffee will be served during workshop   |
| 12:30 | Lunch   |
| 13:30 | Workshop 2 – Glasgow Caledonian University, Centre for Research in Lifelong Learning team "Evidence for widening participation: articulating the challenges"  Tea/Coffee will be served during workshop |
| 15:00 | Plenary/Panel discussion and Concluding remarks   |
| 16:00 | Close   |

The event will take place in Room W013, Hamish Wood Building, Glasgow Caledonian University. The cost to attend this event is £60, please complete and return the attached booking form. Please note that space is limited, and bookings will be on a first come first served basis.

#### **Workshops**

#### Workshop 1 – Student Engagement: how the student voice feeds into policy

There are many surveys in the sector which look at the experiences of students, but only a fraction of the results end up influencing policy areas of an institution. This workshop aims to explore ways that the student voice can be used to help inform policy and practice, not just using surveys but with a triangulated evidence based approach.

#### Workshop 2, Evidence for widening participation: articulating the challenges

This workshop explores the challenges of institutional research evidence for widening participation. Focusing on the strategic uses of research evidence for tackling transformational change within institutions, it will consider a range of approaches to research evidence and the challenges these pose for achieving institutional change. In the second part of the workshop attention will turn to how research evidence is used. Case studies from CRLL's current work will exemplify the sometimes contested nature of the relationship between 'evidence' derived from different forms of research and the challenges of changing institutional policy and practice.

#### **Glasgow Caledonian University**

This event is being held in Room W013, Hamish Wood Building, Glasgow Caledonian University which is located in the City Centre of Glasgow (behind Buchanan Street Bus Station), T: 0141 331 3000, W: <a href="https://www.gcu.ac.uk">www.gcu.ac.uk</a>

#### **Travel Information**

Glasgow has excellent rail links with the rest of the UK, with Queen Street and Central Stations located in the City Centre. Glasgow International Airport is a 15 minute drive by motorway from the City Centre and there is a regular shuttle bus service between the City and the Airport.

#### **Contact Details**

Centre for Research in Lifelong Learning <a href="http://www.crll.org.uk">http://www.crll.org.uk</a> <a href="mailto:crll@gcal.ac.uk">crll@gcal.ac.uk</a>

### **Booking Form**

| Title: (eg. Mr/Ms etc)                                   |                       |                           |   |
|--|-----------------------|---------------------------|---|
| Forename:  |                       |                           |   |
| Surname:   |                       |                           |   |
| Organisation:  |                       |                           |   |
| Address:   |                       |                           |   |
| Postcode:  |                       |                           |   |
| Telephone No:  |                       |                           |   |
| Email:   |                       |                           |   |
| Dietary/ Other<br>Requirements                           |                       |                           |   |
| Caledonian University'. All I                            | major credit/ debit c |                           | d be made payable to 'Glasgow<br>o                              |
| Name of Card Holder:                                     |                       |                           |   |
| Card No:   |                       | Security Code (3 digits   | s):   |
| Valid From:  |                       | Valid To:                 |   |
| Issue no (if applicable):<br>Amount to be debited:       |                       | Signature:                |   |
|  |                       |                           | will be paid subject to a 15% less than 5 working days prior to |
| Return completed form to:<br>0BA Fax: +44 (0)141 273 133 | _                     |                           | on Street Building, Glasgow G4                                  |
| Please tick this box if you                              | ou do NOT wish you    | r email address to be mad | de available to other participants                              |

